Lesson Plan #2

This lesson was created by Brittni Ramos of Holomua Elementary School.

Grade Level: 6

Standard(s):

Life and Environmental Sciences: ORGANISMS AND THE ENVIRONMENT: Understand the unity, diversity, and interrelationships of organisms, including their relationship to cycles of matter and energy in the environment

Benchmark: SC.6.3.1 Describe how matter and energy are transferred within and among living systems and their physical environment

Length of time to implement the lesson/activity: 1 week

Lesson Plan:

Materials: PSA Guidelines Handout, PSA poster materials

Procedures:

- 1. Whole group instruction on Public Service Announcements
- 2. Classroom discussion on assignment expectations and requirements
- 3. Divide students into pairs or small groups
- 4. In small groups: plan and organize, create drafts and final poster
- 5. Whole group presentations of final PSA poster

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Rubric

	Advanced	Proficient	Emerging	Beginning	
Message Clarity	The intended message is clear and thought-provoking	The intended message is easily understood	The message comes through, but it is not understood right away	It is difficult to find the meaning or message in the storyboard	
Text (slogan, dialogue, explanation)	Text is carefully chosen to provide the most impact	Text is used effectively alone or in conjunction with images	The included text does not enhance the meaning of the message or images	Text is confusing or does not make sense with the message	
Images	Images help to create a strong connection between message and viewer	Scenes, characters, or items are appropriate for the message.	Scenes, characters, and items are appropriate for the message	Images are confusing or do not make sense with the message	
Evidence	Reasons or evidence are very convincing. This storyboard has changed my thinking and inspired me to action.	Reasons or evidence are convincing. It is easy to see why one should think or do what is indicated on the PSA	There are some reasons or evidence provided, but they are not all convincing	Little to no evidence to support the message is provided	

Student Samples





